

Edition overview

World Trade Promotion Organization Awards

What Makes a Winner?

The World Trade Promotion Organizations Awards recognize national trade promotion agencies from around the globe for their innovative programmes supporting small and medium-sized enterprises (SMEs).

These initiatives contribute to economic recovery by emphasizing partnerships, digitalization, and sustainability. The nine cases featured in this publication offer valuable insights for trade promotion organizations seeking to enhance their support to businesses.

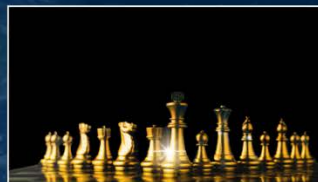
Access here the digital publication:

- [EN - WTPO Awards Hub](#)
- [FR - WTPO Awards Hub](#)
- [ES - WTPO Awards Hub](#)

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What Makes a Winner?



2020 Winners
Inspiring initiatives for economic recovery ▶



2022 Winners
Inspiration - Innovation - Impact ▶



2024 Winners
Partnerships - Digital - Sustainable and inclusive ▶